



MĀLIE FOUNDATION

P.O. BOX 13 KAPAA, HI 96746

EMAIL: kmfkauai@gmail.com

WEBSITE: www.maliefoundation.org

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May 1, 2022

Aloha mai kaula;

We are pleased to announce the dates for our 38th Annual Kaua'i Mokihana Festival Composers Contest. We hope you and/or your band will have the opportunity to participate. There are 2 dates to remember:

August 1 Deadline for All Application Forms (this includes your video if entering virtually)
Sept 24 Composer's Contest

Rules, application and consent forms are available on-line at www.maliefoundation.org. Please complete application and submit everything required by August 1, 2022.

This year, the Mālie Foundation theme is "Ka Makahiki O Nā Moku o Manokalanipo - Year of Kaua'i Island."

Together we hope to perpetuate, promote, preserve and educate all things Hawai'i – music, hula and language throughout our programs and events.

Many blessings to you, your band members, `ohana, friends and supporters. I look forward to having you participate in this year's event.

Me ka ha`aha`a,
Maka Herrod
Mālie Foundation, Executive Director

CELEBRATING OUR 38th ANNIVERSARY
"KA MAKAHIKI O NĀ MOKU O MANOKALANIPO - YEAR OF KAUA'I ISLAND"



KAUA`I MOKIHANA FESTIVAL COMPOSERS CONTEST GENERAL RULES

1. The competition is open to ALL composers.
2. Each entry shall be wholly original and shall not infringe upon any copyrights or any other rights of any third party. By entering the contest, each entrant shall release, indemnify, and hold harmless all sponsors and co-sponsors from any claim relating to the ownership of the submitted materials which include, but are not limited to, the musical score, lyrics, and song title.
3. **Composer is required to submit application, lyrics, description of song and a video presentation (for those entering virtually).**
4. No musical composition or lyrics may be entered that has been released for commercial sale in any medium prior to August 1st of the current year.
5. The entrant shall be the author of the song and shall not have granted any copyrights of the song to any other person.
6. The sponsors and co-sponsors assume no responsibility for loss or damage to any submitted material.
7. All entries must be submitted online at www.maliefoundation.org, **no later than August 1st**. The sponsors and co-sponsors reserve the right to extend or cancel this date with reasons.
8. COMPOSERS have an opportunity to submit a song for this year's scheduled contest before a panel of qualified judges.
9. All decisions of the judges shall be final and binding upon all sponsors, co-sponsors, and all entrants.
THERE ARE TWO CATEGORIES:
 - **HAWAIIAN** – Lyrics in Hawaiian with translation must provided.
 - **OPEN/GENERAL** – Contemporary Hawaiian, Reggae, blues, gospel, rock and roll, jazz, etc. Lyrics must be in in English.
10. The top award in each category will go to the **COMPOSER(S)**. The **NA PO'E AWARD (PEOPLE'S CHOICE)** is based on the highest votes received from the live audience.
11. **THE FIRST TEN (10) COMPOSERS TO SUBMIT ENTRY IN EACH CATEGORY WILL BE ACCEPTED.** It is the discretion of Mālie Foundation to make changes without notice.
12. There is no entrance fee. Subject to change.
13. Enter as many songs as you like. However, each song must be accompanied by a separate entry form, lyric sheet as stated above.



KAUA'I MOKIHANA FESTIVAL COMPOSERS CONTEST GENERAL RULES CONTINUE

14. **NO DANCING, SET PROPS, OR ANYTHING ELSE IS PERMITTED AT ALL DURING THE LIVE PERFORMANCE BY PERFORMERS OR OTHERS FOR THE ENHANCEMENT OF THEIR SONG ENTRY. IF DONE, YOU WILL BE IMMEDIATELY DISQUALIFIED!**
15. The composer may be contacted prior to contest or during the contest should there be any questions.
16. Judging will be based on the following criteria. Point system will range from 1-5.

POINT SYSTEM:

OPEN CATEGORY

1. **LYRICS and CONTENT:** Clarity of Song Theme or Idea; Effectiveness of Song Structure in Expressing Lyrics; Effectiveness of Melody in Expressing Lyrics; Effectiveness Use of Poetic Devices in Lyrics to Express Theme/Idea; Originality of Lyrics and Theme/Idea; and Originality of Melody. Possible Total: 30 points
2. **MUSICAL PERFORMANCE:** Musicianship; Stage Presence; Effectiveness of Performance; Professionalism and Appearance; and Performance. Possible Total: 25 points
3. **OVERALL IMPRESSION:** Song Memorableness and Commercial Potential. Possible Total: 10 points.

HAWAIIAN CATEGORY

1. **LYRICS and CONTENT:** Clarity of Song Theme or Idea; Effectiveness of Song Structure in Expressing Lyrics; Effectiveness of Melody in Expressing Lyrics; Effectiveness Use of Poetic Devices in Lyrics to Express Theme/Idea; Originality of Lyrics and Theme/Idea; and Originality of Melody. Possible Total: 30 points
2. **LANGUAGE:** Mastery of language; Grammar; Pronunciation; Phrasing; Content and subject matter; and Melody and words. Possible Total: 30 points
3. **MUSICAL PERFORMANCE:** Musicianship; Stage Presence; Effectiveness of Performance; Professionalism and Appearance; and Performance. Possible Total: 25 points
4. **OVERALL IMPRESSION:** Song Memorableness and Commercial Potential. Possible Total: 10 points.



KAUA'I MOKIHANA FESTIVAL KAUA'I COMPOSERS CONTEST APPLICATION FORM

Song Title: _____

Composer(s): _____

Date Song Completed: _____

Email: _____ Phone: _____

Mailing Address: _____

1. Provide background on composer:
2. Provide Lyrics on separate document:
3. Background on Song (How, Why, When, Where): This information will be shared before presenting your presentation
4. Name of individual/group on video presentation. Please include name of each performer:

CONSENT

I/We, _____, hereby consent that motion pictures, sound recordings, still photographs, video tapes, and DVD's taken of me/us by the MĀLIE FOUNDATION (MF) or it's assignees, suppliers or representatives or any reproductions of same, may be used by the MF or it's assignees, suppliers or representatives for the purpose of advertising, illustration, publication, cablecast or broadcast for public service information and non-profit purposes.

Print name of person submitting application: _____

Signature of person submitting application: _____

Date application submitted: _____

NOTE:

- Obtain Application ONLINE – www.maliefoundation.org
- Deadline: Application must be received by August 1, 2022 at mfkauai85@gmail.com
- Any questions please email kumuhulamaka@yahoo.com

Checklist:

Completed Application Lyric Sheet Translation Video (for virtual applicants)